american indian business news — champions of hope



artnership With Native Americans is committed to championing hope for a brighter future for Native Americans living on remote, geographically isolated and impoverished reservations. Collaborating with reservation partners, it provides immediate relief and supports long-term solutions for strong, self-sufficient Native American communities.

Over 1,000 tribal programs count on PWNA as a consistent, reliable resource. Its services are available year-round to address critical needs related to nutrition, health, education, holidays, emergency relief and animal welfare on 60 reservations. It also connects outside resources directly to the reservations.

The most important thing the organization provides is hope. Its mission: Serving immediate needs. Supporting long-term solutions. Its vision: Strong, self-sufficient Native American communities.

History

For 25 years, PWNA has developed and delivered an important mix of services to help Native American partners address critical needs that contribute to self-sufficiency and help end the cycle of poverty. The organization has a steady, solid history of service with Native Americans, evolving from a small startup to a high-impact nonprofit with a clear mission, a dedicated team and committed donors.

PWNA started in 1990 in Virginia, where it established a donor office that still operates today. In the following years, the service provider enhanced its Northern Plains reservation aid by moving programming operations to Rapid City, South Dakota, and expanded aid to Southwest reservations after opening a second program office in Phoenix, Arizona. It began offering services in 1997 in support of Native students who had little access to scholarship support, due to low Native American education funding and other challenges.

In 1999, PWNA further distinguished itself from other charities and established programming that included critical gift-in-kind products. Flash-forward 16 years to integrating more than \$23 million in GIK products with service to 1,000 reservation partners. Recognizing the growing challenge of stray animals and overpopulation on some reservations, the organization launched an animal rescue program in 2008 to improve the quality of life for animals on reservations, while managing related human health risks.

Today, PWNA provides more than \$30 million annually in aid and services, collaborating with tribal communities in 12 states. A quarter of a million Native Americans benefit from its services.

Highlighting hope

PWNA engages in a variety of impactful initiatives and has succeeded in improving quality of life for countless Native Americans, including that of Floyd Rider Sr. of the Blackfeet Nation in Montana, who recounts the service organization's aid when it comes to harsh winters in Indian country. "I am not sure how I would get through the winters without the heating and fuel assistance I receive," he said. "I try to give back financially to the winter fuel fund whenever I can. I know how it feels when you're in bad shape."

Paula Claw of the Navajo Nation in Arizona said she found out who she was through PWNA.

"Before becoming involved with it, I did not realize how good I am at organizing groups of people — and motivating

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them too," she said. "Now, I am frequently called upon to help organize events and meetings. It's made an incredible difference in my life and in my community."

Through education programming, Vaughn Vargas, a Native American student at the South Dakota School of Mines and Technology, is achieving his dream of a college education.

"My academic scholarship enabled me to conclude my first semester of college with a 4.0 GPA," Vargas said. "Completing my education will help support social change in my community and be a positive influence to my family."

Programming

PWNA's programs focus on four primary areas: Native American education programming that offers scholarships and college grants, emergency funding, college readiness projects and literacy and school supplies to help end the cycle of poverty.

Aid to reservations in the Northern Plains includes distribution of material goods and services — such as food and water, health care, household and disaster relief products — for tribes in North Dakota, South Dakota, Montana, Wyoming, Idaho, Nebraska and Washington. PWNA ensures similar Southwest reservation aid for tribes in Arizona, New Mexico, Utah, southwestern Colorado and eastern California.

Reservation animal rescue helps partners care for hungry or injured stray animals and stops the spread of disease and overpopulation in reservation communities.

Impact

PWNA touches the lives of many Native Americans through its commitment and stewardship. In the past six months alone, the organization awarded over 200 scholarships and provided literacy and school supplies to 36,000 students. It supplied food for more than 68,000 Native American elders, children and families. Basic necessities were given to over 21,000 homeless, disabled and/or elderly Native Americans, and 1,200 people received supplies for disaster relief. PWNA supplies also assisted some 30,000 animals through its animal welfare program.

Despite these successes, there is much more to do.

What can you do?

There is a disconnect between the general public's perception of Native American communities and the reality of life on many reservations. Native Americans suffer the highest poverty in the United States — including 43 percent of Native children living in destitution. Yet, less than 1 percent of charitable giving supports Native American causes.

PWNA relies solely on monetary and in-kind donations to assist Native Americans living in impoverished rural areas. Many organizations help it champion Native hope through in-kind donations, grants, sponsorships or workplace giving. To learn more, visit www.nativepartnership.org or contact Mark Ford, director, at 214-217-2600, Ext. 118. ■



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- 501(c)(3) nonprofit championing hope for a brighter future for Native Americans living on geographically isolated and impoverished reservations.
- Recognized Better Business Bureau-accredited charity that cares about quality of life for Native Americans and respects their self-determined goals for their tribes.
- Annually invests more than \$30 million in aid and services to tribal communities, directing over 73 percent of funds raised into programs on the 60-plus reservations it serves.
- Connects outside resources directly to reservations through its distribution network and reservation partnerships, reaching remote tribal communities other organizations cannot reach.
- Recognizes that Native Americans suffer the highest poverty in the United States, yet less than 1 percent of charitable giving supports Native causes. Brings a dual approach to its work, addressing immediate needs while supporting long-term solutions to help end the cycle of poverty.
- Ensures that immediate needs for food, water, winter heating assistance, school supplies and other basic necessities are addressed through its material services.
- Awards college scholarships and grants, delivers training for grassroots leaders and supports community investment or sustainability projects.
- Collaborates with over 1,000 tribal programs on 60 reservations, and nearly 90 percent report they are more effective with PWNA's support.
- Relies solely on monetary and in-kind donations to assist Native Americans living in impoverished rural areas.
- Governed by a diverse board, including Native American leaders, who seek to provide year-round aid for about 250,000 Native Americans.

ABOUT ROBBI RICE DIETRICH, PWNA PRESIDENT



- Joined the organization in January 2013.
- Contributed to PWNA's 25year impact and steward
- ship on behalf of donors throughout the United States.
- Takes a practical approach to positive change, such as building the capabilities for grassroots leaders who want to make a greater impact in their tribal communities.
- Invests in community-led projects for nutrition and health, youth development, emergency preparedness and animal welfare on reservations.
- Directs PWNA's resources toward making the most positive impact on quality of life for Native Americans in 12 states across the country.

- Ensures over 5,000 shipments of essential supplies reach tribal communities each year, bringing immediate relief to those reservations with the highest needs.
- Spent 30 years building positive awareness of organizations among community and business leaders, contributors and public officials.
- Believes in education as a cornerstone of self-sufficiency, increasing access and retention of Native students in K-12 reservation schools and in colleges nationwide.
- Industry experience spans across nonprofit, government affairs, consumer products and real estate.
- Supports several nonprofits in the greater Dallas area including her participation on Habitat for Humanity's honorary board and senior advisory council of the Women's Business Council

 Southwest.

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